

# 24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES

(Schedule E)

PAGE 1 OF 4  
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) <b>Mayday PAC</b>		FEC IDENTIFICATION NUMBER ▼ <b>C</b> C00562587	
Check if <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report		<input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name of Payee <b>Buying Time, LLC</b>			Date of Public Distribution/Dissemination MM / DD / YYYY <b>10 / 29 / 2014</b>		
Mailing Address <b>650 Massachusetts Ave NW Ste 210</b>			Amount <b>469565.00</b>		
City <b>Washington</b>	State <b>DC</b>	Zip Code <b>20001-3728</b>	Transaction ID : <b>VNV0C9QBA26</b>		
Purpose of Expenditure <b>TV Advertising Buy</b>		Category/ Type	Date of Disbursement or Obligation MM / DD / YYYY <b>10 / 29 / 2014</b>		
Name of Federal Candidate <b>Pat Roberts</b>		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: <b>00</b> <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: <b>KS</b>		
Calendar Year-To-Date Per Election for Office Sought <b>1330775.00</b>			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶		

Full Name of Payee <b>CD2 Consulting</b>			Date of Public Distribution/Dissemination MM / DD / YYYY <b>10 / 29 / 2014</b>		
Mailing Address <b>9 Miecaskly Dr</b>			Amount <b>7924.87</b>		
City <b>New Gloucester</b>	State <b>ME</b>	Zip Code <b>04260-4669</b>	Transaction ID : <b>VNV0C9QBA41</b>		
Purpose of Expenditure <b>TV and Digital Ad Production Costs</b>		Category/ Type	Date of Disbursement or Obligation MM / DD / YYYY <b>10 / 29 / 2014</b>		
Name of Federal Candidate <b>Marion Michael Rounds</b>		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: <b>00</b> <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: <b>SD</b>		
Calendar Year-To-Date Per Election for Office Sought <b>1104640.06</b>			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶		

(a) SUBTOTAL of Itemized Independent Expenditures..... ▶	<b>477489.87</b>
(b) SUBTOTAL of Unitemized Independent Expenditures ..... ▶	
(c) TOTAL Independent Expenditures..... ▶	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Mark McKinnon

[Electronically Filed]

Date

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**10 / 30 / 2014**

Signature

**24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES**  
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FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) <b>Mayday PAC</b>		FEC IDENTIFICATION NUMBER ▼ <b>C</b> C00562587	
Check if <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report		<input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name of Payee <b>CD2 Consulting</b>		Date of Public Distribution/Dissemination MM / DD / YYYY <b>10 / 29 / 2014</b>	
Mailing Address <b>9 Miecaskly Dr</b>		Amount <b>8500.00</b>	
City <b>New Gloucester</b>	State <b>ME</b>	Zip Code <b>04260-4669</b>	Transaction ID : <b>VNV0C9QBA67</b>
Purpose of Expenditure <b>TV and Digital Ad Production Costs</b>		Category/Type	Date of Disbursement or Obligation MM / DD / YYYY <b>10 / 29 / 2014</b>
Name of Federal Candidate <b>Marion Michael Rounds</b>		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: <b>00</b> <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: <b>SD</b>
Calendar Year-To-Date Per Election for Office Sought <b>1104640.06</b>		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	

Full Name of Payee <b>DSPolitical</b>		Date of Public Distribution/Dissemination MM / DD / YYYY <b>10 / 29 / 2014</b>	
Mailing Address <b>901 New York Ave NW</b> <b>Suite 470 East</b>		Amount <b>34004.02</b>	
City <b>Washington</b>	State <b>DC</b>	Zip Code <b>20001-4432</b>	Transaction ID : <b>VNV0C9QBA83</b>
Purpose of Expenditure <b>Digital Ad Buy</b>		Category/Type	Date of Disbursement or Obligation MM / DD / YYYY <b>10 / 29 / 2014</b>
Name of Federal Candidate <b>Fred Upton</b>		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input checked="" type="checkbox"/> House District: <b>06</b> <input type="checkbox"/> President <input type="checkbox"/> Senate State: <b>MI</b>
Calendar Year-To-Date Per Election for Office Sought <b>1931862.79</b>		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures..... ▶	<b>42504.02</b>
(b) SUBTOTAL of Unitemized Independent Expenditures ..... ▶	
(c) TOTAL Independent Expenditures..... ▶	

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**24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES**  
**(Schedule E)**PAGE 3 OF 4  
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) <b>Mayday PAC</b>		FEC IDENTIFICATION NUMBER ▼ <b>C</b> C00562587	
Check if <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report		<input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name of Payee <b>Fletcher Rowley</b>			Date of Public Distribution/Dissemination MM / DD / YYYY <b>10 / 29 / 2014</b>		
Mailing Address 1720 W End Ave Ste 630			Amount <b>12500.00</b>		
City Nashville	State TN	Zip Code 37203-2607	Transaction ID : VNV0C9QBA18		
Purpose of Expenditure TV and Digital Ad Production Costs		Category/ Type	Date of Disbursement or Obligation MM / DD / YYYY <b>10 / 29 / 2014</b>		
Name of Federal Candidate Pat Roberts		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: KS		
Calendar Year-To-Date Per Election for Office Sought		<b>1330775.00</b>	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶		

Full Name of Payee <b>Google</b>			Date of Public Distribution/Dissemination MM / DD / YYYY <b>10 / 29 / 2014</b>		
Mailing Address 1600 Amphitheatre Pkwy			Amount <b>2500.00</b>		
City Mountain View	State CA	Zip Code 94043-1351	Transaction ID : VNV0C9QBAB7		
Purpose of Expenditure Estimated Digital Ad Buy		Category/ Type	Date of Disbursement or Obligation MM / DD / YYYY <b>10 / 29 / 2014</b>		
Name of Federal Candidate Fred Upton		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input checked="" type="checkbox"/> House District: 06 <input type="checkbox"/> President <input type="checkbox"/> Senate State: MI		
Calendar Year-To-Date Per Election for Office Sought		<b>1931862.79</b>	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶		

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	<b>15000.00</b>
(b) SUBTOTAL of Unitemized Independent Expenditures .....▶	
(c) TOTAL Independent Expenditures.....▶	

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NAME OF COMMITTEE (In Full) <b>Mayday PAC</b>		FEC IDENTIFICATION NUMBER ▼ <b>C</b> C00562587	
Check if <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report		<input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name of Payee <b>Struble Eichenhaum Communications</b>		Date of Public Distribution/Dissemination MM / DD / YYYY <b>10 / 29 / 2014</b>	
Mailing Address <b>700 7th St SE</b>		Amount <b>16258.50</b>	
City <b>Washington</b>	State <b>DC</b>	Zip Code <b>20003-2739</b>	Transaction ID : <b>VNV0C9QBAA9</b>
Purpose of Expenditure TV and Digital Ad Production Costs		Category/Type	Date of Disbursement or Obligation MM / DD / YYYY <b>10 / 29 / 2014</b>
Name of Federal Candidate <b>Fred Upton</b>		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input checked="" type="checkbox"/> House    District: <b>06</b> <input type="checkbox"/> President <input type="checkbox"/> Senate    State: <b>MI</b>
Calendar Year-To-Date Per Election for Office Sought <b>1931862.79</b>		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	

Full Name of Payee		Date of Public Distribution/Dissemination MM / DD / YYYY	
Mailing Address		Amount	
City	State	Zip Code	Date of Disbursement or Obligation MM / DD / YYYY
Purpose of Expenditure		Category/Type	
Name of Federal Candidate		<input type="checkbox"/> Support <input type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House    District: _____ <input type="checkbox"/> President <input type="checkbox"/> Senate    State: _____
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures..... ▶	<b>16258.50</b>
(b) SUBTOTAL of Unitemized Independent Expenditures ..... ▶	
(c) TOTAL Independent Expenditures..... ▶	<b>551252.39</b>

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